



Chronicle

The Webster Groves/Shrewsbury Area Chamber of Commerce serves, promotes, and helps advance the business interests of both its membership and the communities of Webster Groves, Shrewsbury and Rock Hill.

~ October General Membership Breakfast Meeting ~

Affordable Health Care Act: What does its impact REALLY look like?

We've heard all the hyperbole and the rhetoric, and we will now hear and learn about "just the facts" about the Affordable Care Act of 2010. What do the legal changes in health care policy mean for small businesses, in Webster Groves, Rock Hill, Shrewsbury and across the country?



What actual impact can we expect as the law is implemented over the next several years? Will the law be repealed? Jim Brasfield is a person who has studied health policy and this law and that can provide prospective on the law, and its impact on individuals and businesses.

Jim Brasfield is Professor of Management and Health Management at Webster University. He holds a Ph.D. in Political Science from Case Western Reserve University (1973), and a MA in Political Science from St. Louis University (1967). His areas of academic interest are health policy and local government management. He served as Mayor of the City of Crestwood from 1996 to 2002. He recently published his book *Health Policy: The Decade Ahead*. His essay, "The Politics of Ideas: Where Did the Public Option Come from and Where is it Going" was published in the *Journal of Health Politics, Policy and Law* last June.

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: **ADVANCE RESERVATIONS REQUIRED** :
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RESERVATION DEADLINE: NOON, October 18, 2011

Breakfast cost is \$12 Email: reservations@go-webster.com

You can now register and pay online at www.shop.go-webster.com

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WHEN:

Thursday, October 20

Check-in & Networking

7:30 a.m.

Breakfast & Program

8 a.m.

WHERE:

**Webster
UNIVERSITY**

Emerson Library
Conference Room
101 Edgar Road

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~ Save the Date ~

25th Anniversary - Ribbon Cutting - Oct. 12 @ 4:30 p.m.

The Book House, Inc. • 9719 Manchester Road

Ribbon Cutting - Oct. 18 @ 5 p.m.

Cardinals Car Wash • 9849 Manchester Road

Includes a FREE car wash (Rescheduled if raining)

Business After Hours Oct. 26 @ 5 p.m.

St. Louis SportsZone in Shrewsbury 4:30 p.m. to 6:30 p.m.

\$5 buckets of beer. Stay afterwards for their special steak night.



2011 Officers

~ Chairman of the Board ~

Dr. Joseph Grimaud

Watson Pointe Dental

~ Director of Finance & Budget ~

Brian Corrigan

Moloney Securities Asset Management

~ Director of Community Relations ~

Barb Ehnes

Webster University

~ Director of Membership Services ~

Charles Fischer

Canterbury Enterprises, Inc.

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Vicki Baker

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Rich Haas

Cardinals Carwash

Marianne Fuhrmann

Webster/Kirkwood Times

Jared Howe

PNC Bank

Dr. Yvonne Johnson

St. Louis Community College Meramec

Joanne Kirkpatrick

US Bank

Sarah Pizoni

Park Forest Apartments

Sarah Riss

Webster Groves School District

Dick Sant

Sant Automotive

Kimberly White

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Steve Wylie

City of Webster Groves

Rebecca Olson

President/CEO



Letter from the Chairman of the Board

Dear Chamber Members,

The Webster Groves/Shrewsbury Area Chamber of Commerce 2011 Community Business Expo is being held on October 4 at Orlando Gardens on Watson Road from 4 pm to 7 pm. Join me in thanking our Platinum Sponsor St. Anthony's medical center, as well as our many other sponsors for this event. Please invite your colleagues, friends and family to this event which highlights your area businesses in a fun and entertaining venue.

Remember to attend each of our monthly meetings to nurture your Chamber network. Most people think of networking as reaching out to new people, forgetting about the network already in place. Besides, there are always lots of new faces at our monthly meetings. Attendance at each of our monthly meetings not only provides an opportunity to network and to stay visible but affords you the chance to win a free advertisement in the Chamber Newsletter.

I look forward to seeing you at The Expo and our next monthly meeting on October 20.

Sincerely

Joe Grimaud

Joe Grimaud, DDS, Chairperson

Webster Groves/Shrewsbury Area Chamber of Commerce



Recent Ribbon Cuttings



Avenues Counseling Center
3221 Brentwood Blvd, Suite 211

 **Be Green At Work** 

Can Green Practice = Green Profit?

Our seminar for small-business sustainability showed us how! Our September luncheon was well attended with lots of new faces.

A seminar presented to Webster Groves/Shrewsbury Area chamber members by the EarthWays Center of Missouri Botanical Garden, in partnership with St. Louis County Economic Council, spotlighted practical measures to save energy, conserve water, reduce waste through recycling, and make purchasing decisions more sustainable. Green practices were discussed for building tenants and owners, and for home-based businesses.

Team up to grow Greener - with a professional consultation from the EarthWays Center of Missouri Botanical Garden.

Through the Garden's collaboration with St. Louis County Economic Council, we are pleased to offer Business-Greening problem-solving services to form a model Green Team of businesses in your Chamber of Commerce. We are looking for two or more businesses willing to work together to save energy - reduce waste - conserve water or any combination of these and other sustainable measures. Will you team up with other businesses in your building, block or commercial strip to implement Green practices? This consultation will include on-site visits and phone/email communications to assist the selected business group with measures you have been wanting to tackle! Approximate value: \$500.

To learn more contact: Jean Ponzi at EarthWays Center; 314-577-0246 or jean.ponzi@mobot.org

Members at the Meeting

Dick Sant - What do you like about the Webster Groves/Shrewsbury Area Chamber of Commerce?



"The email blasts!"

Charlie Fischer - What is your favorite member to member discount?



"All my family goes to Watson Pointe Dental and we get 20% off all services"

Visit our next meeting and you or your business could be part of this on the spot interview.

WELCOME

The Chamber welcomes our New Members...

The Hair Affair

Denise Donovan & Joan Bieser
8122 Big Bend Blvd.
Webster Groves, MO 63119
314-968-3253
hairaffairllc@sbcglobal.net
www.hairaffairstl.com



New Member Photos

(l to r) Jane McNamee, L'Ecole Culinaire; Anne H. Herzog, Hancock Securities Group; and Jonathan Hart, Avenues Counseling Center.

Please Welcome & Support Our New Members!

Membership Luncheon Attendance Winner

POSTNET
NEIGHBORHOOD BUSINESS CENTER

Mackenzie Pointe, between Dierbergs Market & SW Medical Center
7253 Watson Road, St. Louis, MO 63119-4401 www.postnet.com/mo114

Show your ID and Save!

All employees of WGSAC member companies receive 10% off every day on most PostNet services and products USPS products/services and special values excluded

PHONE: 314.395.8422 FAX: 314.395.8433 mo114@postnet.com

DESIGN PRINT SHIP GROW!

Your Ad could be here next month - join us for our breakfast meeting Oct. 20.



Webster University's Study Abroad Programs Receive Special Recognition in U.S. News and World Report's "America's Best Colleges" 2012 Edition

Webster University's Study Abroad programs rank in the top 2 percent of the 1,600 colleges and universities surveyed in the just-released "America's Best Colleges" 2012 edition of U.S. News & World Report. Webster is one of just 27 U.S. institutions to share this distinction, which recognizes study abroad programs that involve substantial academic work for credit and considerable interaction between the student and the culture.

In addition to Webster, other schools cited for their excellent study abroad programs include American University, Boston University, Carleton College, Columbia University, Dartmouth College, Duke University, Georgetown University, Middlebury College, New York University and Syracuse University, according to the U.S. News report.

Pretty nice company to be keeping. Congratulations to Webster University!

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**Healing Hands for Arthritis**

Healing Hands for Arthritis will be held at Massage Envy in Webster Groves on Wednesday, October 12. Located directly across from Straub's at 220 West Lockwood, Massage Envy will donate \$10 from every one-hour massage to the local chapter of the Arthritis Foundation. This fundraising effort is a perfect match as the Foundation aims to improve the lives of people suffering from arthritis and massage has proven to provide a significant benefit to arthritis sufferers in their wellness plans. So schedule an appointment for the one day event while supporting the Arthritis Foundation and the people it assists. The Healing Hands event will run from 8 a.m. to 10 p.m. To make an appointment, call Massage Envy at 314-292-5040.

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St. Anthony's Launches Photo Contest with 'Where'd You Go' Campaign

St. Anthony's Medical Center launched its "Where'd You Go?" (as in, Where did you go to high school?) marketing campaign as a fun, interactive way to talk about the high level of care provided by St. Anthony's. A custom as uniquely "St. Louis" as Ted Drewes and toasted ravioli, the campaign features former students pictured in their "glory days" yearbook shots, as well as in current photos of them as grown-ups.

The campaign has added a contest component to further involve the community. This new twist asks area residents to submit their own high school photos to be posted online. Friends, family and members of the community can cast daily votes for the "best photo," with top vote-getters eligible to win prizes. The contest runs through November.

The unusual campaign plays on the much acclaimed or maligned (depending on your viewpoint) St. Louis "parochialism," and draws people to not only visit, but also encourage others to visit, the hospital's website. For more details and a look at some of the submitted photos, visit the contest web page at www.wheredyougostl.com. Our chamber president has submitted her High School Photo - so be sure to visit the website and vote for her! Rebecca Olson Webster Groves High School.

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**Are Your Employees Properly Classified?**

Employee misclassification occurs when a worker is not classified as an employee, but should be. Some forms of misclassification when workers are not reported at all, such as when working off-the-books or being paid under the table in cash. Misclassification also occurs when workers are classified incorrectly as independent contractors. Employers with misclassified employees force compliant employers to pay more. To combat this issue, the Missouri Department of Labor is focusing on informing employers about the effects of misclassification on the economy and educating employers about proper classification. For more information visit the Missouri Department of Labor at [www.mo.labor.gov](http://www.mo.labor.gov).

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GRAFICA

FINE ART GALLERY & CUSTOM FRAMING

“Eco-Front” at Grafica Fine Arts

Grafica Fine Arts will host John D. Ahearn’s “Eco-Front”: Visual dispatches from the environmental battlefield from October 14-November 11 during business hours at their gallery at 7884 Big Bend Blvd. in Webster Groves. The month long display will begin with an Artist’s reception on Friday October 14 from 6-9 p.m. With over forty year of experience in graphic design, brand creation, and illustration, Ahearn’s latest drawings, paintings and digital mixed-media works juxtapose organic and technical imagery to create a series of fun, whimsical pieces. For more information contact Grafica by phone 314-961-4020 or email grafica@graficafinearts.com.

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## Help a Family in Need this Holiday Season

Webster-Rockhill Ministries is looking for donors for their annual Thanksgiving Basket Program and Christmas Adopt-A-Family programs. You or your business could help brighten the holiday season for a family in need this year! Webster-Rock Hill Ministries also has volunteer opportunities throughout the week. For more information contact Webster-Rock Hill Ministries at 314-961-5082.

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SHEPHERD'S CENTER
of Webster-Kirkwood, Inc.

Helping Senior Neighbors - Fall Tri-Fecta

The Shepherd’s Center fall “Chores Galore,” Webster Groves “Make a Difference Day” and “Hands on Kirkwood” all fall on the same helpful FALL day, Saturday, October 22. Shepherd’s Center is recruiting youth groups, families and scouts to help with yard work: raking, trimming and bagging. Volunteers greatly help our senior neighbors remain independent at home. If your group is able to lend a hand that morning, call Gayle at Shepherd’s Center, 395-0988 to sign up. If that morning is unavailable, we can put your volunteer skills to work on another Saturday in the fall. If you know of a senior in need of this service, tell them to sign up.

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**Montgomery**  
BANK

## Howlin’ Hound Hunt

Montgomery Bank is sponsoring the Howlin’ Hound Hunt on October 22. Man’s best friend (friendly and non-aggressive) is invited to join you on this exciting fall run through Crestwood Park and the surrounding neighborhood. Two AND four legged runners are encouraged to dress-up for the costume contest. Contest categories will include: Best Individual, Creative Couple and Finest Fido. There will also be a shorter family fun run that will not be timed, but participation prizes will be given. Registration is \$25 for more information contact the Crestwood Community Center at 314-729-4860.

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Webster Groves Rotary Club is participating in “Make a Difference Day” in Webster Groves and in Shrewsbury. To volunteer, call Wayne Dunker at 314.963.5650 or dunkerw@webstergroves.org

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Sincerely, Marie H. - Webster Groves



Mid County 314-962-2666
Clayton/Ladue 314-863-2667
West County 636-225-2600
South County 314-894-2666



www.seniorshomecare.com

Sustaining Members

We are proud to acknowledge our Sustaining Members, who have continued to help the Chamber in reaching its goal of building programs that will make our Chamber one of the strongest in the area. The Board of Directors greatly appreciates the additional support from these outstanding business leaders and praises their leadership in our communities!

<p>AT&T Acme Printers AnsaRing Appliance Discounters Archer Mortgage Arndt & Associates Assured Title Company Avenues Counseling Center Bachmann Construction Back & Neck Care Center of Webster Groves Bethany Christian Services of Missouri Bethesda Health Group Birchtree Studio Boulevard Bank Randy Burkett Lighting Design, Inc Butterfly Energy Works, LLC Canterbury Enterprises Cardinals Car Wash Cardinal Ritter Senior Services Charter Business Christian Family Services City of Shrewsbury City of Webster Groves Coldwell Banker/Gundaker Realtors Coldwell Banker Premier Group-Monica Brewer Computer Guide Services Creative Mailers Crown Vision Center - Mackenzie Cyrano's Cafe Da-Com Corporation Debber Electric Co. Dierbergs Market Dynamic Personal Fitness Eagle Bank and Trust of Missouri Edward Jones – Daniel Payne Emmanuel Episcopal Church Epworth Children and Family Services Eraser Top Design Esse Health Express Employment Professionals Family Support Network Focal Point Associates Foundation for Children with Cancer</p>	<p>Freddie's Market Galganski, P.C. Georgetown Apartments Gerber Chapel Christine A. Gilsinan, Attorney at Law Grafica Fine Art & Custom Framing Graphic Masters H&R Block Tax & Business Services Hahn Computer Services Hancock Securities Group Huber, Ring, Helm & Co. Lady Bug Beads Langton Associates Lewis and Associates, P.C. Llywelyn's Pub Logan College of Chiropractic Lutheran Senior Services at Laclede Groves Marco Financial MassageLuxe Massage Envy McReynolds Realty Microbe Inotech Laboratories Miriam Foundation Missouri American Water Co. Montgomery Bank PNC Bank – Watson Naturally Pure Nerinx Hall High School Next Step Small Business Resource Center Northwestern Mutual – Abigail Tuttle Nurses for Newborns Foundation Olakino Maika'i Opera Theatre of Saint Louis Orlando Gardens Owen Development Pacific Place Senior Living Palitzsch Catering Park Forest Apartments Pearle Vision Robert A. Peters, CPA Positive Transitions Coaching PostNet Ray's Tree Service RealtyNET McLain</p>	<p>Regions Bank Roberts Realty Co. The Rockwood Ross & Baruzzini St. Anthony's Medical Center St. Louis Community College at Meramec St. Louis World Changers Sant Automotive ScholarShop - Webster Groves Sieber Renovations Inc. Senator Eric Schmitt Seniors Home Care Service Noodle Shrewsbury Lions Club Silly Jilly The Clown Southwest Medical Center Sports Medicine & Training Center SSM Medical Group SSM St. Clare Health Center Stanford Place Apartments Straub's Market Lori L. Strawbridge, CPA SUNFLOWER Move Managers LLC Sure Lock & Key Total Access Urgent Care Trainiac Tuxedo Park Management, LLC US Bank U.S. Cellular Verizon Wireless -Yorkshire Plaza Watson Pointe Dental Webster Child Care Center Webster Community Arts Foundation Webster Family Chiropractic Webster Groves Animal Hospital Webster Groves Historical Society Webster Groves Lions Club Webster Groves Public Library Webster Groves School District Webster Groves Subaru Webster-Kirkwood Times Webster University Wireless Toyz</p>
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Member~To~Member Discounts

Remember to shop your fellow Chamber businesses! Please show *The Chamber Chronicle* as proof of membership.

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| <p>Acupuncture St. Louis ~ \$20 off your first acupuncture treatment</p> <p>Arndt & Associates ~ Complimentary second opinion of your investment or insurance portfolio. Also a free review of your small business retirement plan for cost and fiduciary liability exposure.</p> <p>The Art of Entertaining ~ 10% discount on any order.</p> <p>Butterfly Energy Works ~ \$100 off an Energy Audit or other consulting services.</p> <p>Cardinals Car Wash ~ 20% off of any service.</p> <p>Charter Business ~ \$100 one time credit when you sign your business up for two or more services: telephone, internet or cable TV.</p> <p>Crown Vision ~ 10% discount on all eyeglasses, contact lenses, sunglasses and accessories. Not valid with insurance or other discount plans.</p> <p>Debber Electric and HVAC Company ~ Free estimates for all repairs and/or installations. 10% discount on labor and material for all work performed.</p> <p>Fran Ann Engraving ~ 10% off items purchased in our store.</p> <p>Georgetown Apartments ~ 1 month free on a 13 - month lease.</p> <p>Lindwedel Jewelers ~ 10% savings on all new sales and repairs & \$2 watch batteries (in stock).</p> <p>Massage Envy ~ Receive a first and second introductory rate of \$39 or join our massage wellness program for \$44 a month.</p> | <p>Olakino MaiKa'i ~ 4 massages for \$150.</p> <p>Park Forest Apartments ~ 1 month free on a 12-month lease.</p> <p>Pearl Vision - Sunset Hills ~ 40% off all frames and lenses with purchase of complete pair of eyeglasses available to Chamber members and their families</p> <p>Positive Transitions Coaching ~ One Free Coaching Session worth \$75</p> <p>PostNet ~ 10% off regular prices for your neighborhood business center products and services (excludes USPS)</p> <p>Rampant Creative ~ 15% off design services for chamber members</p> <p>Seniors Home Care ~ \$25 discount on first invoice (quick visit and one hour visit not applicable) available to Chamber members and their families.</p> <p>U.S. Cellular® ~ 25% off any accessory up to \$100; Waived \$30 activation fee on new 2-year contract & FREE incoming calls.</p> <p>The Book House ~ 15% discount to Chamber members</p> <p>The Hair Affair - 10% off for members with stylist Patty Coll</p> <p>Watson Pointe Dental ~ 20% discount on all dental services.</p> <p>Webster Investment Group ~ Complimentary financial review for all Chamber members</p> <p>Wireless Toyz ~ Offering Sprint, T-mobile and Verizon service; \$20 off phone with new service; \$10 off phone upgrade with contract extension; 15% off select accessories.</p> |
|---|--|

To add your business to this list, please email your information to chamberinfo@go-webster.com or fax to 314-962-9398.



*Thank You To Those Who Made
Our Golf Tournament A Success!*

~~ Platinum Sponsor ~~

The Art of Entertaining

~~ Gold Sponsors ~~



~ Hole in One Sponsor ~

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~ Specialty Hole Sponsors ~

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Webster/Kirkwood Times

~ Hole Sponsors ~

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City of Webster Groves • Linek Plumbing

Jeanne Kirkton-State Representative

Mike's Master Mechanics

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Aqua Systems

AT&T

Big Bear Grill

Brunswick Zone Bowling Center

Cardinals Car Wash

Commerce Bank

Club Fitness

Cyrano's Cafe

Dierbergs Markets

Dobbs Tire and Auto

Embroider the Occasion

Eraser Top Design

Georgetown Apartments

Heartland Bank

Highway 61 Roadhouse

Logan College of Chiropractic

Massage Envy

Massage Luxe

Mike's Master Mechanics

Nacho Mamas

Olakino MaiKa'i

PNC Bank

Park Forest Apartments

Sams Club

Sant Automotive

Service Noodle

Straubs Market

Watson Point Dental



Calendar of Events October - December

~ October ~

Tuesday, October 4 @ 4 to 7 p.m.

Business Expo

Orlando Gardens - 8352 Watson Rd

Wednesday, October 12 @ 4:30 p.m.

Ribbon Cutting - 25th Anniversary

The Book House - 9719 Manchester Rd.

Friday, October 14 @ 7:30 a.m.

Friday Morning Meet & Greet

Montgomery Bank - 1229 S Laclede Station Rd.

Tuesday, October 18 @ 5 p.m.

Ribbon Cutting

Cardinals Car Wash - 9849 Manchester Rd.

Thursday, October 20 @ 7:30 a.m.

Member Breakfast

Webster University Emerson Library

Wednesday, October 26 @ 5 p.m.

Evening Mixer

St. Louis SportsZone - 113 Knerick Plaza

~ November ~

Friday, November 11 @ 7:30 a.m.

Meet and Greet

Avenues Counseling Center - 13 W Moody Ave.

Thursday, November 17 @ 11:30 a.m.

Member Lunch

~ December ~

Friday, December 9 @ 7:30 a.m.

Meet and Greet

Thursday, December 15 @ 11:30 a.m.

General Membership Luncheon

Orlando Gardens - 8352 Watson Rd



Webster Groves/Shrewsbury Area
Chamber of Commerce
357 Marshall Ave, Suite 102
Webster Groves, MO 63119

Contact Info:

Phone: 314.962.4142

Fax: 314.962.9398

Email: chamberinfo@go-webster.com

www.webstershrewsburychamber.com



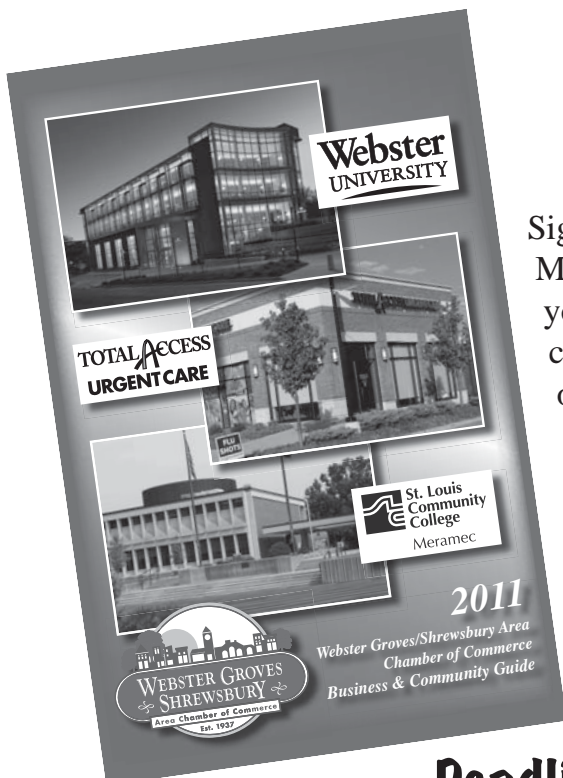
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Richard Lally
Barb Ehnes

Design & Layout: Graphic Masters

Photographer: Steve Boggeman

Printing: Creative Mailers

Webster Groves/Shrewsbury Area Chamber of Commerce



Deadline is approaching!

Low Cost, High Impact Ads for the 2012 Guide & Directory

Sign up now to be a part of the 2012 Chamber Guide and Directory. Make sure you take advantage of this opportunity to showcase your business to the 13,000 homes and businesses in the 63119 zip code, as well as 1,000 copies that will be placed at the Chamber office and the three city halls that are part of our Chamber. The investment for a full page ad is probably what it would cost you to make 14,000 copies...but for that investment we also deliver them directly to your prospects.

Reserve your spot today! Contact Phil at 314-962-4142 or phil@go-webster.com to discuss your advertising possibilities. You may also complete the form in this newsletter and fax it to the Chamber office 314-962-9398

Deadline for Ad submission is Friday, Oct. 28

Serving the business Community for over 73 years
