



The Chamber

July 2011

Chronicle

The Webster Groves/Shrewsbury Area Chamber of Commerce serves, promotes, and helps advance the business interests of both its membership and the communities of Webster Groves, Shrewsbury and Rock Hill.

~ July General Membership Lunch Meeting ~

Rekindling the Spirit

Rekindling the Spirit is the most popular of Dr. Scott Sheperd's presentations, but definitely not the typical "managing stress" seminar. Dr. Sheperd uses a humorous but thought-provoking approach that both challenges the audience to accept responsibility for their own lives and gives them strategies to improve the quality of those lives. "I don't want people to just feel good at the end of my talk and have it last two hours or even two weeks. I want them to have ideas they can use after they leave because that is when the work begins."



Using real life examples and with an approach that is constantly called "down-to-earth," Dr. Sheperd's presentation has relevance to people in any profession and at any level, from top management to front line workers. "*Rekindling the Spirit* is about rediscovering our the power in our lives and our passion for living, working and making a difference."

WHEN:

Thursday, July 21

Check-in & Networking
11 a.m.

Lunch & Program
Noon

WHERE:

Llywelyn's Pub

17 Moody

.....
: **ADVANCE RESERVATIONS REQUIRED** :
:

RESERVATION DEADLINE: NOON, July 19, 2011

Lunch cost is \$18 Email: reservations@go-webster.com

You can now register and pay online at www.shop.go-webster.com
:

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~ Save the Date ~

2011 Community Business Expo

Orlando Gardens ~ 8352 Watson Road

Tuesday, October 4 ~ 4 to 7 p.m.

The Community Business Expo provides business owners and local organizations a cost-effective way to personally meet hundreds of potential customers from Webster Groves, Shrewsbury, Rock Hill and the surrounding areas.

See enclosed flier for more details



2011 Officers

~ **Chairman of the Board** ~
Dr. Joseph Grimaud
Watson Pointe Dental

~ **Director of Finance & Budget** ~
Brian Corrigan

Moloney Securities Asset Management

~ **Director of Community Relations** ~
Barb Ehnes
Webster University

~ **Director of Membership Services** ~
Charles Fischer
Canterbury Enterprises, Inc.

Directors At Large

Vicki Baker
AnsaRing

Rich Haas
Cardinals Carwash

Marianne Fuhrmann
Webster/Kirkwood Times

Wade Hachman
Bethesda Orchard

Jared Howe
PNC Bank

Dr. Yvonne Johnson
St. Louis Community College Meramec

Joanne Kirkpatrick
US Bank

Sarah Pizoni
Park Forest Apartments

Sarah Riss
Webster Groves School District

Dick Sant
Sant Automotive

Kimberly White
Olakino Maika'i

Ex-Officio

Tom Galganski
Legal Counsel ~ Galganski, P.C.

George Liyeos
City of Rock Hill

Steve Wylie
City of Webster Groves

Sarah Moore
Interim President/CEO



Letter from the Chairman of the Board

Dear Chamber Members,
Memorial Day and Independence Day are behind us. Thoughts of those whom we memorialize and the freedom that they gave us and that we celebrate should always be in our hearts and minds. This is especially true as we hear daily reports of the fight for freedom across the globe.

There are thousands of memorable quotes relating to the freedom of our United States of America. Here are a few for us to contemplate. Read these quotes; think about what they mean to you and to our country and then see if you can match them to their author. (The answers can be found on the next page.)

1. "How little do my countrymen know what precious blessings they are in possession of, and which no other people on earth enjoy!"
2. "From every mountainside, let freedom ring."
3. "One flag, one land, one heart, one hand, One Nation evermore!"
4. "There is nothing wrong with America that cannot be cured by what is right with America."
5. "It is easy to take liberty for granted, when you have never had it taken from you."
6. "Those who deny freedom to others deserve it not for themselves."
7. "There, I guess King George will be able to read that."

- A. Bill Clinton
- B. Abraham Lincoln
- C. John Hancock
- D. Oliver Wendell Holmes
- E. Martin Luther King, Jr
- F. Thomas Jefferson
- G. Dick Cheney

Enjoy your summer and enjoy your freedom!

Sincerely

Joe Grimaud

Joe Grimaud, DDS, Chairperson
Webster Groves/Shrewsbury Area Chamber of Commerce

WELCOME

The Chamber welcomes our New Members...

M. Dinzebach Construction, Inc.

Jeanne Dinzebach
3528 Galt House Drive
St. Charles, MO 63301
636-493-0405
mdconstruct@charter.net
www.mdinzebachconstruction.com
Home Improvement

Avenues Counseling Center

Jonathan Hart
13 W. Moode Ave.
Webster Groves, MO 63119
314-529-1391
info@avenuescounselingcenter.org
www.avenuescounselingcenter.org
Non-Profit—Faith-Based Counseling

L'Ecole Academy for Culinary Development

Matt Bonchardt
9811 South Forty Drive
St. Louis, MO 63124
314-587-2433
matthew.borchardt@lecoleacademy.com

**Please Welcome &
Support Our New Members!**

Member-to-Member Discounts

Are you looking for new customers for your business? Want to give your business an extra edge and enhance your sales efforts? It's time to tap into the Chamber's Member-to-Member Discounts—a great way to get new customers as part of your membership with the Chamber! Participation is quick and easy!

Develop a pricing program for your fellow Chamber business members that's equal to or greater than a 10% discount off your standard customer prices

-or-

Offer a free product or service. Just email the offer to chamberinfo@go-webster.com and we'll post your discount in our Member-to-Member Discounts.



Northwestern Mutual
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Abigail L. Tuttle, CLU®, MBA

Financial Advisor

7733 Forsyth Blvd, Ste 1000
Clayton, MO 63105
314 746 2868 office
314 537 7896 cell
314 721 8441 fax
abigail.tuttle@nmfn.com
www.abigailtuttle.com

Member



Answers to the Chairman's Quiz

1. F - Thomas Jefferson
2. E - Martin Luther King, Jr.
3. D - Oliver Wendell Holmes
4. A - Bill Clinton
5. G - Dick Cheney
6. B - Abraham Lincoln
7. C - John Hancock (after signing the Declaration of Independence)

Optimize Your 2011 Marketing Budget

Are you planning, or maybe even rethinking, your marketing budget? The Chamber can help you make thoughtful decisions about Chamber event sponsorships and advertising. You are encouraged to meet with us to plan your Chamber marketing strategies for 2011. Please contact Sarah at 314-962-4142 to arrange a time. Feel free to spread the word about this cost-effective way to use your marketing dollars.

☆☆☆ MEMBER NEWS ☆☆☆



SHEPHERD'S CENTER
of Webster-Kirkwood, Inc.
New Summer Classes

This summer the Shepherd's center will offer several classes addressing the needs of aging individuals. Classes are:

Too Young to Retire, What's Next?

Good question – one that increasing numbers of 50 and better are asking themselves. This workshop is about revitalizing our definition of retirement and creating exciting “Next Chapters.” During this class you will network with like-minded peers, clarify your priorities, respond to new opportunities, renew your zest for learning and rekindle your passions. Join Carol Watkins, life coach, for four Friday mornings from 11:10-12:30 at the Shepherd's Center. Cost is \$32 for all four weeks.

Transitions: Aging Concerns and Conversations

Shepherd's Center is all about positive aging! Come and learn from this series of classes on Monday evenings, August 8-29 from 6-7:15. Topics include: Staying Independent - what you need and special extras, Aging in place – small home modifications, Who gets grandma's yellow pie plate? and Life is still good - Let me tell YOU why. Cost is \$5 per class and you can bring a friend free.

Call Gayle at 395-0988 for more information and to register for classes. Also, remember to vote for Shepherd's Center on Facebook on July 15 to help them win a new Toyota car.



FINE ART GALLERY & CUSTOM FRAMING

Scenes from Europe 2011

Grafica Fine Arts and Framing Gallery, located at 7884 Big Bend Blvd. in Webster Groves, is set to host “Scenes from Europe 2011.” While his students from Nerinx Hall slept in during their trip to Europe, chaperone Tom Hunt, his paints and his easel were plein aire painting their way around Europe. On Friday, July 29 from 6-9 p.m., Grafica will welcome Tom and the students home and display his paintings from the trip. The paintings and artwork by Nerinx Hall students will remain on display through August 26. For more information about Grafica Fine Arts or Tom Hunt's art, visit www.graficafinearts.com or www.huntsart.com respectively.



L'ÉCOLE
ACADEMY
FOR CULINARY
DEVELOPMENT

**Sushi Basics Class
To Be Offered This
Month**

The L'Ecole Academy for Culinary Development offers classes designed to accommodate the needs of both the seasoned professional and the amateur chef by providing accessible, focused instruction. Whether you are a long-time practitioner interested in acquiring a new skill set, or a weekend culinarian looking to invest in your passion, our culinary development classes can assist you in achieving your goal.

One of L'Ecole Academy for Culinary Development's most popular classes, the Sushi Basics class, will be offered on Thursday, July 21 from 9 a.m.-1 p.m. and again on Friday, July 22 from 6 p.m.-10 p.m. This class teaches everything you need to know to make sushi. From cooking rice to slicing fish, this in-depth class allows you to get hands-on with L'Ecole Academy's professional chef instructors. The cost for this four hour hands-on class is \$100. If interested in learning the art of Sushi making, call Mary Rakoski at 314-587-2433 ext. 269 to reserve your seat today.

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 **SSM St. Clare Health Center**
Get Screened for Your Heart's Sake

Knowledge is power when it comes to preventing and managing heart disease, the leading cause of death in the United States. To protect your heart, it's important to take a well-educated approach by learning and understanding your risk factors. Start by joining SSM Heart Institute for a full heart health screening. Receive your total cholesterol, HDL cholesterol, blood glucose, body fat analysis and blood pressure – all for just \$15. You may even qualify for a free screening by completing SSM Heart Institute's online heart disease risk assessment. Learn more online at www.ssmhealth.com/heart. Screenings in July will be offered Wednesday July 13, at the SSM Heart Institute at SSM St. Clare Health Center, 1015 Bowles Ave, Fenton, MO from 8-11 a.m. in the St. Francis Building Lobby. To register call toll-free 1-866-SSM-DOCS (1-866-776-3627).

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APPLIANCE DISCOUNTERS

Seeking Item Donations for Silent Auction

Appliance Discounters is in the midst of planning their largest fundraiser of the year for Angels Arms. Angels Arms is a St. Louis-based nonprofit organization that is dedicated to providing loving homes for foster children by keeping siblings together within a nurturing family until a forever home is found. The benefit dinner auction and gala will be held on Saturday, November 19, 2011 at the Kemp Auto Museum in Chesterfield, Missouri.

Currently, they are in need of items for a Webster Groves/Shrewsbury basket for the silent auction. Items or monetary donations are greatly appreciated. All donations are tax-deductible and you will be provided with a receipt. Appliance Discounters must receive all donations before September 3, 2011. Please contact Alissa Slyman from Appliance Discounters at 314-807-9573 to make arrangements for a pick-up.

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## Support Groups at St. Anthony's

St. Anthony's medical center will offer a variety of support groups this month. Support groups for adolescents with medical conditions and anyone with eating concerns are lead by St. Anthony's Psychological Services and meet once a week. There is a fee of \$30 for each of these weekly sessions. St. Anthony's Hospice will host support groups for those who have lost a loved one in the last six months. There are opportunities for this support group in the morning, afternoon, and evening. Each of the three groups meets twice this month. For more information on these support groups and all the resources St. Anthony's has to offer call 314-ANTHONY (268-4669) or 1-800-554-9550.

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Dear Kit,

I want to let you know how wonderful my caregiver is. She is energetic, kind and thoughtful. She is able to walk in, see what needs to be done and does it without me having to tell her what to do. Thank you so much for bringing us together.

Sincerely, Marie H. - Webster Groves



Mid County 314-962-2666
Clayton/Ladue 314-863-2667
West County 636-225-2600
South County 314-894-2666
www.seniorshomecare.com



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1229 S. Laclede Station Road
Webster Groves, MO 63119



MONTY



Sustaining Members

We are proud to acknowledge our Sustaining Members, who have continued to help the Chamber in reaching its goal of building programs that will make our Chamber one of the strongest in the area. The Board of Directors greatly appreciates the additional support from these outstanding business leaders and praises their leadership in our communities!

<p>AT&T Acme Printers AnsaRing Appliance Discounters Archer Mortgage Arndt & Associates Assured Title Company Bachmann Construction Back & Neck Care Center of Webster Groves Bethany Christian Services of Missouri Bethesda Health Group Birchtree Studio Boulevard Bank Randy Burkett Lighting Design, Inc Butterfly Energy Works, LLC Canterbury Enterprises Cardinals Car Wash Cardinal Ritter Senior Services Charter Business Christian Family Services City of Shrewsbury City of Webster Groves Coldwell Banker/Gundaker Realtors Coldwell Banker Premier Group-Monica Brewer Computer Guide Services Computer Solutions Creative Mailers Crown Vision Center - Mackenzie Cyrano's Cafe Da-Com Corporation Debber Electric Co. Dierbergs Market Dynamic Personal Fitness Eagle Bank and Trust of Missouri Edward Jones – Daniel Payne Emmanuel Episcopal Church Epworth Children and Family Services Eraser Top Design Esse Health Express Employment Professionals Family Support Network Focal Point Associates Foundation for Children with Cancer</p>	<p>Freddie's Market Galganski, P.C. Georgetown Apartments Gerber Chapel Christine A. Gilsinan, Attorney at Law Grafica Fine Art & Custom Framing Graphic Masters H&R Block Tax & Business Services Hahn Computer Services Hancock Securities Group Huber, Ring, Helm & Co. Lady Bug Beads Langton Associates Lewis and Associates, P.C. Logan College of Chiropractic Lutheran Senior Services at Laclede Groves Marco Financial MassageLuxe Massage Envy McReynolds Realty Microbe Inotech Laboratories Miriam Foundation Missouri American Water Co. Montgomery Bank PNC Bank – Watson Naturally Pure Nerinx Hall High School Next Step Small Business Resource Center Northwestern Mutual – Abigail Tuttle Nurses for Newborns Foundation Olakino Maika'i Opera Theatre of Saint Louis Orlando Gardens Owen Development Pacific Place Senior Living Palitzsch Catering Park Forest Apartments Pearle Vision Robert A. Peters, CPA Positive Transitions Coaching PostNet Ray's Tree Service RealtyNET McLain Regions Bank</p>	<p>Roberts Realty Co. The Rockwood Ross & Baruzzini St. Anthony's Medical Center St. Louis Community College at Meramec St. Louis World Changers Sant Automotive ScholarShop - Webster Groves Sieber Renovations Inc. Senator Eric Schmitt Seniors Home Care Service Noodle Shrewsbury Lions Club Silly Jilly The Clown Southwest Medical Center Sports Medicine & Training Center SSM Medical Group SSM St. Clare Health Center Stanford Place Apartments Straub's Market Lori L. Strawbridge, CPA SUNFLOWER Move Managers LLC Sure Lock & Key Total Access Urgent Care Trainiac Tuxedo Park Management, LLC US Bank U.S. Cellular Verizon Wireless -Yorkshire Plaza Watson Pointe Dental Webster Child Care Center Webster Community Arts Foundation Webster Family Chiropractic Webster Groves Animal Hospital Webster Groves Historical Society Webster Groves Lions Club Webster Groves Public Library Webster Groves School District Webster Groves Subaru Webster-Kirkwood Times Webster University Wireless Toyz</p>
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Member~To~Member Discounts

Remember to shop your fellow Chamber businesses! Please show *The Chamber Chronicle* as proof of membership.

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| <p>Acupuncture St. Louis ~ \$20 off your first acupuncture treatment</p> <p>Arndt & Associates ~ Complimentary second opinion of your investment or insurance portfolio. Also a free review of your small business retirement plan for cost and fiduciary liability exposure.</p> <p>The Art of Entertaining ~ 10% discount on any order.</p> <p>Butterfly Energy Works ~ \$100 off an Energy Audit or other consulting services.</p> <p>Cardinals Car Wash ~ 20% off of any service.</p> <p>Charter Business ~ \$100 one time credit when you sign your business up for two or more services: telephone, internet or cable TV.</p> <p>Computer Solutions ~ Free service diagnostics of an Apple Macintosh computer.</p> <p>Crown Vision ~ 10% discount on all eyeglasses, contact lenses, sunglasses and accessories. Not valid with insurance or other discount plans.</p> <p>Debber Electric and HVAC Company ~ Free estimates for all repairs and/or installations. 10% discount on labor and material for all work performed.</p> <p>Fran Ann Engraving ~ 10% off items purchased in our store.</p> <p>Georgetown Apartments ~ 1 month free on a 13 - month lease.</p> <p>Krueger Pottery ~ 10% discount off gallery items and classes.</p> <p>Lindwedel Jewelers ~ 10% savings on all new sales and repairs & \$2 watch batteries (in stock).</p> <p style="text-align: center;"><i>To add your business to this list, please email your information to Sarah at sarah@go-webster.com or fax to 314-962-9398.</i></p> | <p>Massage Envy ~ Receive a first and second introductory rate of \$39 or join our massage wellness program for \$44 a month.</p> <p>Olakino MaiKa'i ~ 4 massages for \$150.</p> <p>Park Forest Apartments ~ 1 month free on a 12-month lease.</p> <p>Pearl Vision - Sunset Hills ~ 40% off all frames and lenses with purchase of complete pair of eyeglasses available to Chamber members and their families</p> <p>Positive Transitions Coaching ~ One Free Coaching Session worth \$75</p> <p>PostNet ~ 10% off regular prices for your neighborhood business center products and services (excludes USPS)</p> <p>Seniors Home Care ~ \$25 discount on first invoice (quick visit and one hour visit not applicable) available to Chamber members and their families.</p> <p>U.S. Cellular® ~ 25% off any accessory up to \$100; Waived \$30 activation fee on new 2-year contract & FREE incoming calls.</p> <p>The Book House ~ 15% discount to Chamber members</p> <p>The Hair Affair - 10% off for members with stylist Patty Coll</p> <p>Watson Pointe Dental ~ 20% discount on all dental services.</p> <p>Webster Investment Group ~ Complimentary financial review for all Chamber members</p> <p>Wireless Toyz ~ Offering Sprint, T-mobile and Verizon service; \$20 off phone with new service; \$10 off phone upgrade with contract extension; 15% off select accessories.</p> |
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MEMBER SPOT LIGHT

Service Noodle

Rebecca Olson
314 800-4050
www.noodletoday.com
www.servicenoodle.com
Rebecca@servicenoodle.com

Have you ever been late for an appointment because you spent too much time searching online?

Consumers today are tired of searching, searching, searching, and want to FIND. And service businesses want to be FOUND.

Service Noodle is a Missouri-based company, and the fastest growing services directory online.

We are really a "Service Engine," for service-based businesses. Service Noodle has everything for the home, for your family, for your business and just for fun. From appliance repair to auto body repair, to chiropractors, to tango dance lessons, consumers have the option to "Noodle" service providers in a quick and easy way to find out who can help them. Our service is free to consumers and easy to use. Our member businesses can be found in a 50 mile radius.

It is affordable to business owners, with prices that start at \$29/a month and chamber discount available for certain packages.

Rebecca Olson (WGHS alum) is the local representative in this area and she helps business owners maximize the value of a Service Noodle membership. Visit Rebecca's personal profile page on Service Noodle at www.noodleToday.com and there is a short video from a satisfied customer.

Member spotlights are paid advertisements.

Chamber Information Online At:
www.webstershrewsburychamber.com



Calendar of Events July - August ~ July ~

Friday, July 8 @ 7:30 a.m.

Friday Morning Meet & Greet
Epworth Children & Family Services
- 110 N. Elm Ave.

Thursday, July 21 @ 11 a.m.

General Membership Luncheon
Llywelyn's Pub - 17 Moody

Thursday, July 21 @ 5:30 p.m.

The Big Bash
Cabanne House
- 5300 Lindell Blvd.

Wednesday, July 27 @ 5 - 7 p.m.

Evening Mixer
CJ Muggs - 101W. Lockwood

~ August ~

Friday, August 12 @ 7:30 a.m.

Friday Morning Meet & Greet
Seniors Home Care - 432 Marshall Ave.

Thursday, August 18 @ 7:30 a.m.

General Membership Breakfast
Bethesda Orchard - 21 N. Old Orchard Ave.

Want to Sponsor a monthly membership meeting?

As a meeting sponsor, you will receive recognition in all event publicity, the opportunity to distribute printed materials at the event and the opportunity to speak for three minutes to all meeting attendees. For more information about meeting sponsorship or to commit to sponsor a meeting in 2011 contact Sarah by calling 314-962-4142 or email sarah@go-webster.com.



Webster Groves/Shrewsbury Area
Chamber of Commerce
357 Marshall Ave, Suite 102
Webster Groves, MO 63119

Contact Info:

Phone: 314.962.4142

Fax: 314.962.9398

Email: chamberinfo@go-webster.com

www.webstershrewsburychamber.com



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Richard Lally

Barb Ehnes

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Webster Groves/Shrewsbury Area Chamber of Commerce

Mark Your Calendar For Our Annual Golf Tournament!



Friday, September 9, 2011

Aberdeen Golf Club

4111 Crescent Road - 20 minutes from Chamber area

Shotgun start at 12:30 pm

Check-In 11 a.m. - Lunch 11:30 a.m.

Shotgun Start 12:30 p.m. - Dinner following golf 5:30 p.m.

More Info



\$125 per golfer or enter a foursome for \$460

Includes: Lunch, Dinner, Beverages, Contests, Lots of Prizes and Fun for All!

Early Birds Register Online by July 15 & Save \$60 on a Foursome

Serving the business Community for over 73 years
