



The Chamber

February 2011

# Chronicle

The Webster Groves/Shrewsbury Area Chamber of Commerce serves, promotes, and helps advance the business interests of both its membership and the communities of Webster Groves, Shrewsbury and Rock Hill.

~ February General Membership Breakfast Meeting ~

## Get Involved With the Chamber in 2011

### WHEN:

Thursday, February 17

Check-in & Networking

7:30 a.m.

Breakfast & Program

8 a.m.

### WHERE:



8660 Grant Road

Do you want to learn how to become more involved with the Chamber in 2011? Plan to attend this breakfast! Chamber members from each event committee will speak about how to join and the benefits of serving on a Chamber committee. Attendees will also learn more about advertising and marketing tools available exclusively to Chamber members. If you want to get the most out of your Chamber membership, this is a meeting you won't want to miss!

ADVANCE RESERVATIONS REQUIRED

RESERVATION DEADLINE: NOON, Tuesday, February 15th, 2011

Breakfast cost is \$12 Email: [reservations@go-webster.com](mailto:reservations@go-webster.com)

You can now register and pay online at [www.shop-go-webster.com](http://www.shop-go-webster.com)

Save the Date  
Chamber Annual  
Trivia Night  
Saturday, April 16  
See Page 5



### Guide & Directory Update

By now you should have received the 2011 Edition of the Webster Groves/Shrewsbury Area Chamber of Commerce Guide & Directory. Thanks to all the members who advertised in the directory and the work of all the people behind the scenes to pull it together.

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### The Chamber Has a New Office!

The Chamber's phone and fax numbers will remain the same.

However, the Chamber's new mailing address is:

**357 Marshall Ave, Suite 102 Webster Groves, MO 63119**

*Please update your records!*



## 2011 Officers

~ Chairman of the Board ~

**Dr. Joseph Grimaud**

*Watson Pointe Dental*

~ Director of Finance & Budget ~

**Brian Corrigan**

*Hancock Securities*

~ Director of Community Relations ~

**Barb Ehnes**

*Webster University*

~ Director of Membership Services ~

**Charles Fischer**

*Canterbury Enterprises, Inc.*

## Directors At Large

**Vicki Baker**

*AnsaRing*

**Dr. Matt Bruckel**

*Total Access Urgent Care*

**Marianne Fuhrmann**

*Webster/Kirkwood Times*

**Wade Hachman**

*Bethesda Orchard*

**Jared Howe**

*PNC Bank*

**Dr. Yvonne Johnson**

*St. Louis Community College Meramec*

**Joanne Kirkpatrick**

*US Bank*

**Sarah Pizoni**

*Park Forest Apartments*

**Sarah Riss**

*Webster Groves School District*

**Dick Sant**

*Sant Automotive*

**Kimberly White**

*Olakino Maika'i*

## Ex-Officio

**Tom Galganski**

*Legal Counsel ~ Galganski, P.C.*

**George Liyeos**

*City of Rock Hill*

**Steve Wylie**

*City of Webster Groves*

**Sarah Moore**

*Interim President/CEO*



## Letter from the Chairman of the Board

Brrrr! Even though it was cold outside, the Heart of the Community Awards Dinner made all attending feel warm. Congratulations to all of our Heart of the Community winners--we appreciate your service to the cities of Rock Hill, Shrewsbury and Webster Groves. Also, thank you to our Heart of the Community Committee for planning an outstanding event. Your hard work and planning is appreciated by all.

The Chamber is pleased to welcome Sarah Riss to its Board of Directors. Sarah is the Superintendent of the Webster Groves School District and we are excited to have her as a member of the Board. Please introduce yourself to Sarah at the next Chamber event.

All of you should have received your 2011 Chamber Guide and Directory in the February 4 edition of the *Webster-Kirkwood Times*. Our Guide is distributed to more than 14,000 area homes and businesses. Keep your copy handy as a quick reference of fellow members. If you did not receive your copy, feel free to pick up a copy at the Chamber office or the city halls of Rock Hill, Shrewsbury and Webster Groves.

If you ever need more information about upcoming Chamber and community events, visit our website: [webstershrewsburychamber.com](http://webstershrewsburychamber.com). From our secure website, members can make meeting reservations, pay membership dues and register for various events. Our webmaster, Ann Sudekum with Sudekum Solutions designed our award winning website and, thanks to her it is kept fresh and relevant.

Respectfully,

*Joe Grimaud*

Joe Grimaud, DDS, Chairperson

Webster Groves/Shrewsbury Area Chamber of Commerce

## Optimize Your 2011 Marketing Budget

Are you planning, or maybe even rethinking, your marketing budget? The Chamber can help you make thoughtful decisions about Chamber event sponsorships and advertising. You are encouraged to meet with us to plan your Chamber marketing strategies for 2011. Please contact Sarah at 314-962-4142 to arrange a time. Feel free to spread the word about this cost effective way to use your marketing dollars.

## **WELCOME**

*The Chamber welcomes our New Members...*

### **Windstream Communications**

Stacy Jones  
12400 Olive Boulevard, Ste. 430  
Creve Coeur, MO 63141  
636-537-7309  
stacy.jones@windstream.com  
www.windstream.com  
Telecommunication

### **Heartland Bank**

Kelly O'Brien  
9877 Manchester Road  
Rock Hill, MO 63119  
314-968-1822  
kobrien@heartland-bank.com  
www.heartland-bank.com  
Bank

**Please Welcome & Support  
Our New Members!**

## **Advertise In The Chamber Chronicle Newsletter**

There is no better or economical way to advertise locally than placing an ad in The Chamber Chronicle.

Over 300 Chamber members and many area residents receive our newsletter, and untold more read it on the Chamber web site.

Contact the office to find out how you can market your company in our newsletter.

Contact us at:  
Phone: 314.962.4142  
Fax: 314.962.9398  
357 Marshall Ave, Suite 102  
Webster Groves, MO 63119-2932  
www.webstershrewsburychamber.com  
E-mail: sarah@go-webster.com

## **MEMBER SPOT LIGHT**

### **Georgetown Apartments**

7880 Chatwell Dr  
St. Louis, MO 63119  
314-962-9578  
kscott@wmproperties.com  
www.wmproperties.com

Georgetown Apartments is everything you are looking for, right where you want to be.

Pride best describes how residents and employees of Georgetown Apartments feel about their community. Georgetown was built during 1965-69 on 36 acres of garden like grounds. With 691 spacious, brick colonial style 1, 2 and 3 bedroom apartments and townhomes, it becomes quite evident to potential residents the superior reputation of Georgetown is true. Georgetown Apartments offers a wide array of recreational facilities. Meet your neighbors at one of our two resort style pools, fitness center, basketball court, fitness trail, barbecue facilities and much more. We even offer a spacious two bedroom guest suite to host your out-of-town guests.

The dedicated staff is second to none, with many employees working over 10 years. Georgetown is honored to be a member of the Webster Groves/Shrewsbury Area Chamber of Commerce and looks forward to accommodating anyone who is in search of an apartment home with a convenient location and a care-free lifestyle.

*Member spotlights are paid advertisements.*

## **Save the Date**

### **Chamber Annual Trivia Night Saturday, April 16**

Mark your calendar for the Chamber's annual Trivia night! This year, come join fellow Chamber members for a night of fun on Saturday, April 16, 2011 at the Webster Groves Masonic Lodge (12 East Lockwood Avenue).

Watch the Chamber's website and the March newsletter for more information on how to sponsor this event and reserve a table!

***Start getting your table together!***



### 2011 Programs at the Webster Groves Recreation Center

The Webster Groves Parks and Recreation Department has many events planned for the month of February. On February 11 there is a Daddy-Daughter Valentine's Day Dance from 6:30-8:00 p.m. Daddies must pre-register for the dance either in person, by mail, or by phone. Players are needed for the weekly volleyball games on Sunday evenings from 6:30-9:00 p.m. Special classes for the month include Stroller Boot Camp, Juggling, CPR for Family and Friends, Babysitting Basics, and Fencing. Be sure to stop by for the Rummage Sale and the Progressive Lunch/Scavenger Hunt on February 19th. For more information or to register for any of these and many other events call the Webster Groves Parks and Recreation Department at (314) 963-5300 or visit their website at [www.webstergroves.org](http://www.webstergroves.org).



**Nurses for Newborns Foundation**  
Saving Babies, Strengthening Families

### Nurses for Newborns Seeks Donations for Community Garage Sale

The Nurses for Newborns Foundation is hosting its first annual Community-Wide Garage Sale on Saturday, March 12 at Ladue High School. Item donations for the garage sale are being accepted weekdays from 8:30 a.m. to 5 p.m. at their office at 7259 Lansdowne Ave. Donations will also be accepted from 9 a.m. until noon on Saturday, February 12 at the Lansdowne office and Saturday, February 26 at Ladue High School. For more information about the Garage Sale, or if you would like to donate or volunteer, contact Elisa Reeves at (314) 544-3433 ext. 317 or [elisa.reeves@nfnf.org](mailto:elisa.reeves@nfnf.org).

### Free Trivia Night at Georgetown Apartments

Montgomery Bank is sponsoring a free trivia night on February 25 at the Club House of the Georgetown Apartments. Soda and light snacks will be provided and competitors are free to bring food and drinks for their own table. The doors open at 6:30 p.m. and trivia starts at 7 p.m. Seating is limited so reserve your seat or a table of eight today by calling Catherine Young at (314) 918-4812.

### Webster University To Host Diversity Expo

Webster University's Office of Corporate Partnership in collaboration with the Human Resources Management Association of Greater St. Louis (HRMA), present a one day Diversity Expo. It will be held on Friday, February 18, 2011 at Webster University in the Sunnen Lounge of the University Center, 175 Edgar Road. The theme of the expo is "Embracing Change—Making a Difference."

The expo will inform, engage, and educate the community on current best practices in HR, education and business as it relates to diversity and inclusion. Hear from leading experts and opinion makers in the fields of generational diversity, healthcare, disability and community and corporate partnerships. This expo is open to the public at no cost, but registration is required.

Space is available on a first come first serve basis so register at <http://blogs.webster.edu/diversityexpo> for more information call, 314-246-6957.

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**SENIORS HOME CARE**

Specializing In Senior Adult In-Home Care Kit Whittington, R.N., B.S.N., Founder



Dear Kit,

I want to let you know how wonderful my caregiver is. She is energetic, kind and thoughtful. She is able to walk in, see what needs to be done and does it without me having to tell her what to do. Thank you so much for bringing us together.

Sincerely, Marie H. - Webster Groves



Mid County 314-962-2666  
Clayton/Ladue 314-863-2667  
West County 636-225-2600  
South County 314-894-2666



[www.seniorshomecare.com](http://www.seniorshomecare.com)

☆☆☆ MEMBER NEWS ☆☆☆



**St. Anthony's Medical Center  
To Offer CPR Class**

St. Anthony's Medical Center will offer an American Heart Association (AHA) course titled "Heartsaver CPR" from 6 to 9 p.m. on Wednesday, February 23. The course is designed for lay rescuers over the age of 11 who are in need of a CPR certification or credential, particularly those who are expected to respond to emergencies in the workplace. Participants include security guards, firefighters, police and other lay responders.

The program demonstrates skills for responding to adults, infants and children experiencing breathing and cardiac emergencies. The course also presents information about the AHA infant, child and adult chain of survival; signs of heart attack, cardiac arrest and stroke in adults; and choking in both children and adults. Prevention of sudden infant death syndrome and of the most common fatal injuries to infants and children also will be addressed.

Certified instructors will teach the course, and participants will receive a two-year certification from the American Heart Association. Cost is \$35. The class will be offered in classroom 122 of the Hyland Education & Training Center, 10020 Kennerly Road, on the campus of St. Anthony's.

Space is limited, so advance registration is required. For more information or to register, call:

**314-ANTHONY (268-4669) or  
1-800-554-9550;** or  
online at  
[www.stanthonysmedcenter.com/classes/](http://www.stanthonysmedcenter.com/classes/).

**Chamber Information Online At:**  
[www.webstershrewsburychamber.com](http://www.webstershrewsburychamber.com)

**MEMBER SPOT LIGHT**

**Creative Mailers**  
1628 Manufacturers Dr.  
Fenton, MO 63026  
(636) 343-8882  
(800) 943-8882  
[www.creativemailers.net](http://www.creativemailers.net)

Creative Mailers offers a wide variety of products and services to help you grow your business: Lists, design, printing and mailing. A successful direct mailing effort begins with the right mailing list. Creative Mailers will help you acquire a new mailing list or clean up your existing one. Full data management services include: mail merge, address updates (NCOA), CASS certification and sorting for lowest postage. The experienced creative/graphics department will help your ideas become a successful project. One, two, or full color best quality printing is available at affordable prices. In addition to printing brochures, sales flyers and postcards, full color envelopes of various sizes are now available and affordable. Creative Mailers exists to turn your design, printing or mailing project around efficiently, accurately and on-time. See [www.creativemailers.net](http://www.creativemailers.net) for more information.

*Member spotlights are paid advertisements.*



**Recent Ribbon Cuttings**



Verde Kids  
27 S. Old Orchard ~ Webster Groves

## Sustaining Members

We are proud to acknowledge our Sustaining Members, who have continued to help the Chamber in reaching its goal of building programs that will make our Chamber one of the strongest in the area. The Board of Directors greatly appreciates the additional support from these outstanding business leaders and praises their leadership in our communities!

AT&T  
Acme Printers  
All Seasons Home and Garden  
AnsaRing  
Appliance Discounters  
Archer Mortgage  
Assured Title Company  
Bachmann Construction  
Back & Neck Care Center of Webster Groves  
Bethany Christian Services of Missouri  
Bethesda Health Group  
Boulevard Bank  
Randy Burkett Lighting Design, Inc  
Butterfly Energy Works, LLC  
Canterbury Enterprises  
Cardinals Car Wash  
Cardinal Ritter Senior Services  
Charter Business  
Christian Family Services  
City of Shrewsbury  
City of Webster Groves  
Club Fitness  
Coldwell Banker/Gundaker Realtors  
Computer Guide Services  
Computer Solutions  
Creative Mailers  
Crown Vision Center - Mackenzie  
Cyrano's Cafe  
Da-Com Corporation  
Debber Electric Co.  
Dierbergs Market  
Eagle Bank and Trust of Missouri  
Edward Jones - Daniel Payne  
Emmanuel Episcopal Church  
Epworth Children and Family Services  
Eraser Top Design  
Esse Health  
Express Employment Professionals  
Family Support Network  
Focal Point Associates  
Foundation for Children with Cancer

Freddie's Market  
Galganski, P.C.  
Georgetown Apartments  
Gerber Chapel  
Christine A. Gilsinan, Attorney at Law  
Grafica Fine Art & Custom Framing  
Graphic Masters  
H&R Block Tax & Business Services  
Hahn Computer Services  
Hancock Securities Group  
Huber, Ring, Helm & Co.  
Lady Bug Beads  
Langton Associates  
Lewis and Associates, P.C.  
Logan College of Chiropractic  
Lutheran Senior Services at Laclede Groves  
Marco Financial  
MassageLuxe  
Massage Envy  
McReynolds Realty  
Microbe Inotech Laboratories  
Miriam Foundation  
Missouri American Water Co.  
Montgomery Bank  
PNC Bank - Watson  
Naturally Pure  
Nerinx Hall High School  
Northwestern Mutual - Abigail Tuttle  
Nurses for Newborns Foundation  
Olakino Maika'i  
Opera Theatre of Saint Louis  
Orlando Gardens  
Owen Development  
Pacific Place Senior Living  
Palitzsch Catering  
Park Forest Apartments  
Pearle Vision  
Robert A. Peters, CPA  
Positive Transitions Coaching  
PostNet  
Primary Pediatric Management, Inc.  
Ray's Tree Service

RealtyNET McLain  
Regions Bank  
Roberts Realty Co.  
The Rockwood  
Ross & Baruzzini  
St. Anthony's Medical Center  
St. Louis Community College at Meramec  
Sant Automotive  
ScholarShop - Webster Groves  
Sieber Renovations Inc.  
Senator Eric Schmitt  
Seniors Home Care  
Shrewsbury Lions Club  
Silly Jilly The Clown  
Southwest Medical Center  
Sports Medicine & Training Center  
SSM Medical Group  
SSM St. Clare Health Center  
Stanford Place Apartments  
Straub's Market  
Lori L. Strawbridge, CPA  
Sure Lock & Key  
Tailor-Made Fitness  
Total Access Urgent Care  
Trainiac  
Tuxedo Park Management, LLC  
US Bank  
U.S. Cellular  
Verizon Wireless -Yorkshire Plaza  
Watson Pointe Dental  
Webster Child Care Center  
Webster Community Arts Foundation  
Webster Family Chiropractic  
Webster Groves Animal Hospital  
Webster Groves Historical Society  
Webster Groves Lions Club  
Webster Groves Public Library  
Webster Groves School District  
Webster Groves Subaru  
Webster-Kirkwood Times  
Webster University  
Wireless Toyz

## Member~To~Member Discounts

Remember to shop your fellow Chamber businesses! Please show *The Chamber Chronicle* as proof of membership.

**Acupuncture St. Louis** ~ \$20 off your first acupuncture treatment  
**The Art of Entertaining** ~ 10% discount on any order.  
**Butterfly Energy Works** ~ \$100 off an Energy Audit or other consulting services.  
**Cardinals Car Wash** ~ 20% off of any service.  
**Charter Business** ~ \$100 one time credit when you sign your business up for two or more services: telephone, internet or cable TV.  
**Computer Solutions** ~ Free service diagnostics of an Apple Macintosh computer.  
**Crown Vision** ~ 10% discount on all eyeglasses, contact lenses, sunglasses and accessories. Not valid with insurance or other discount plans.  
**Debber Electric and HVAC Company** ~ Free estimates for all repairs and/or installations. 10% discount on labor and material for all work performed.  
**Fran Ann Engraving** ~ 10% off items purchased in our store.  
**Georgetown Apartments** ~ 1 month free on a 13 - month lease.  
**Krueger Pottery** ~ 10% discount off gallery items and classes.  
**Lindwedel Jewelers** ~ 10% savings on all new sales and repairs & \$2 watch batteries (in stock).  
**Massage Envy** ~ Receive a first and second introductory rate of \$39 or join our massage wellness program for \$44 a month.  
**Olakino MaiKa'i** ~ 4 massages for \$150.

**Park Forest Apartments** ~ 1 month free on a 12-month lease.  
**Pearl Vision - Sunset Hills** ~ 40% off all frames and lenses with purchase of complete pair of eyeglasses available to Chamber members and their families  
**PostNet** ~ 10% off regular prices for your neighborhood business center products and services (excludes USPS)  
**Seniors Home Care** ~ \$25 discount on first invoice (quick visit and one hour visit not applicable) available to Chamber members and their families.  
**U.S. Cellular®** ~ 25% off any accessory up to \$100; Waived \$30 activation fee on new 2-year contract & FREE incoming calls.  
**The Book House** ~ 15% discount to Chamber members  
**The Hair Affair** - 10% off for members with stylist Patty Coll  
**Watson Pointe Dental** ~ 20% discount on all dental services.  
**Webster Investment Group** ~ Complimentary financial review for all Chamber members  
**Wireless Toyz** ~ Offering Sprint, T-mobile and Verizon service; \$20 off phone with new service; \$10 off phone upgrade with contract extension; 15% off select accessories.

*To add your business to this list, please email your information to Sarah at sarah@go-webster.com or fax to 314-962-9398.*

# Visit China with the Chamber

Join other chamber members on this unique trip to the far east!



Dates: November 2nd - 11th, 2011 - Price: \$1,999/person

## Highlights:

- Beijing Touring
- Tiananmen Square
- Temple of Heaven
- The Forbidden City
- Summer Palace
- China Economic Briefing
- The Great Wall
- Sacred Way of Ming Tomb
- Hangzhou
- West Lake Cruise
- Lingyin Temple
- Shanghai City Tour
- The Bund
- Garden of the Mandarin Yu

## Inclusions:

- Roundtrip Airfare
- Inter-Air Beijing/Shanghai
- Air Taxes and Surcharges
- 7 Nights 5 Star Hotels
- 20 Meals (7-B, 6-L, 7-D)
- Professional Tour Manager
- Comprehensive Sightseeing
- Admissions per Itinerary
- Local Guide Services
- Baggage Handling

## Itinerary:

- Day 1/2: Depart USA
- Day 3: Beijing
- Day 4: Beijing Sightseeing
- Day 5: Great Wall
- Day 6: Beijing - Hangzhou
- Day 7: Hangzhou - Shanghai
- Day 8: Shanghai
- Day 9: Shanghai
- Day 10: Shanghai - Fly Home

Trip planning  
and coordination by:



For additional information contact Sarah Moore  
by email: sarah@go-webster.com or call 314-962-4142.

## Want to Sponsor a monthly membership meeting?

As a meeting sponsor, you will receive recognition in all event publicity, the opportunity to distribute printed materials at the event and the opportunity to speak for three minutes to all meeting attendees. For more information about meeting sponsorship or to commit to sponsor a meeting in 2011 contact Sarah by calling 314-962-4142 or email sarah@go-webster.com.



## Calendar of Events February - April

~ February ~

### Friday, February 4 @ 6 p.m.

*Heart of the Community Awards Dinner*  
Orlando Gardens - 8352 Watson Road

### Friday, February 11 @ 7:30 a.m.

*Friday Morning Meet & Greet*  
Massage Envy - 220 B W. Lockwood

### Thursday, February 17 @ 7:30 a.m.

*General Membership Breakfast*  
Crestview Senior Living - 8660 Grant Rd.

~ March ~

### Friday, March 11 @ 7:30 a.m.

*Friday Morning Meet & Greet*  
Canterbury Enterprises - 228 Weil Ave.

### Thursday, March 17 @ 11 a.m.

*General Membership Lunch*  
CJ Muggs - 101 W Lockwood Ave.

~ April ~

### Friday, April 15 @ 7:30 a.m.

*Friday Morning Meet & Greet*  
Naturally Pure - 8195 Big Bend Boulevard,

### Saturday, April 16 @ 6 p.m.

*Trivia Night*  
Webster Groves Masonic Lodge -  
12 E. Lockwood Ave.

### Thursday, April 21 @ 11 a.m.

*General Membership Lunch*

### Thursday, April 27 @ 5 p.m.

*Evening Mixer*



Webster Groves/Shrewsbury Area  
Chamber of Commerce  
357 Marshall Ave, Suite 102  
Webster Groves, MO 63119

Contact Info:

Phone: 314.962.4142

Fax: 314.962.9398

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[www.webstershrewsburychamber.com](http://www.webstershrewsburychamber.com)



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Richard Lally

Barb Ehnes

Design & Layout: Graphic Masters

Photographer: Steve Boggeman

Printing: Creative Mailers

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Webster Groves/Shrewsbury Area Chamber of Commerce

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## Congratulations to the 2011 Heart of the Community Award Winners



♥ Outstanding Businessperson ♥

Dave Sanders, Pacific Place

♥ Outstanding Business ♥

Embroider the Occasion

♥ Outstanding New Member ♥

Andy Jones, Charter Business

♥ Heart of Gold ♥

Christian Family Services

♥ Citizen of the Year ♥

Rock Hill - Ed Johnson

Shrewsbury - Margie Morrissey

Webster Groves - Scott Kemper

♥ Civic Organizations ♥

Rotary Club of Webster Groves  
Faith Markus

Webster Groves Masonic Lodge  
John N. Mikusch

Webster Groves Lions Club  
Randy Johnson & Larry Schumaier

♥ Thanks to our Platinum Sponsors ♥



♥ Thanks to our Gold Sponsors ♥

Charter Communications • City of Webster Groves

Lutheran Senior Services (at Laclede Groves and In-Home Services)

St. Louis Community College • Watson Pointe Dental • Webster/Kirkwood Times

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Serving the business Community for over 73 years

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