



The Chamber

August 2011

Chronicle

The Webster Groves/Shrewsbury Area Chamber of Commerce serves, promotes, and helps advance the business interests of both its membership and the communities of Webster Groves, Shrewsbury and Rock Hill.

~ August General Membership Breakfast Meeting ~

Members In the Limelight

As summer comes to a close, the Chamber would like to thank all of its members for the hard work, dedication, and passion they put forth to make this such a successful organization. During our August membership meeting, everyone who attends will be given 30 seconds to stand up and say a little something about their business. This is our way of showing that we appreciate everything you have done for the Chamber and it is our goal to see you prosper. Please come and take advantage of this opportunity to promote yourself and your business. The only way to make your business grow is to get out there and promote, and what better way than free advertising!

WHEN:

Thursday, August 18

Check-in & Networking

7:30 a.m.

Breakfast & Program

8 a.m.

WHERE:

**BETHESDA
Orchard**

21 N Old Orchard Ave.

Networking is one of the most effective, least-expensive ways for small business owners to promote themselves. Think of it as free, word-of-mouth, marketing. Networking builds business by building relationships.

So polish your elevator talk. Be prepared to tell us who you are and what you do. Everyone will have an opportunity to give their “30-second elevator speech.”

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: ADVANCE RESERVATIONS REQUIRED :
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RESERVATION DEADLINE: NOON, August 16, 2011

Breakfast cost is \$12 Email: reservations@go-webster.com

You can now register and pay online at www.shop.go-webster.com
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Did You Register?

2011 Community Business Expo

Orlando Gardens ~ 8352 Watson Road

Tuesday, October 4 ~ 4 to 7 p.m.

The Community Business Expo provides business owners and local organizations a cost-effective way to personally meet hundreds of potential customers from Webster Groves, Shrewsbury, Rock Hill and the surrounding areas.

~ Major Sponsors ~

**Charter Business, H&R Block,
Olakino Maika'i, Seniors Home Care**

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2011 Officers

~ Chairman of the Board ~

Dr. Joseph Grimaud

Watson Pointe Dental

~ Director of Finance & Budget ~

Brian Corrigan

Moloney Securities Asset Management

~ Director of Community Relations ~

Barb Ehnes

Webster University

~ Director of Membership Services ~

Charles Fischer

Canterbury Enterprises, Inc.

Directors At Large

Vicki Baker

AnsaRing

Rich Haas

Cardinals Carwash

Marianne Fuhrmann

Webster/Kirkwood Times

Jared Howe

PNC Bank

Dr. Yvonne Johnson

St. Louis Community College Meramec

Joanne Kirkpatrick

US Bank

Sarah Pizoni

Park Forest Apartments

Sarah Riss

Webster Groves School District

Dick Sant

Sant Automotive

Kimberly White

Olakino Maika'i

Ex-Officio

Tom Galganski

Legal Counsel ~ Galganski, P.C.

George Liyeos

City of Rock Hill

Steve Wylie

City of Webster Groves



Letter from the Chairman of the Board

Dear Chamber Members,

Our Interim President/CEO, Sarah Moore, served her last day with the Chamber on July 29. We wish Sarah all the best as she pursues her Master's Degree and other career opportunities. We thank Sarah for the excellent way she handled the position for the past 7 months. We will miss you, Sarah.

Your Board of Directors is busy interviewing the many very qualified individuals who have submitted applications for the open President/CEO position. Please watch for an email blast announcing our new President/CEO.

Sponsorship opportunities are still available for the 23rd Annual Golf Scramble on Friday, September 9 and for the 2011 Community Business Expo on Tuesday, October 4. Both of these events are excellent for marketing and networking. Check out our website for more details.

If you missed the luncheon on Thursday, July 21 at Llywelyn's Pub, you missed a humorous and thought-provoking presentation by Dr. Scott Sheperd. Our meetings continue to feature interesting speakers and topics, You owe it to yourself and your business to attend. I look forward to seeing everyone at the August Membership Breakfast on Thursday, August 18 at Bethesda Orchard.

Sincerely

Joe Grimaud

Joe Grimaud, DDS, Chairperson

Webster Groves/Shrewsbury Area Chamber of Commerce

A Note From Sarah

Dear Chamber members and friends,

After much consideration, I have decided to pursue other career opportunities and served my last day with the Chamber on July 29. I appreciate the opportunity the Board of Directors offered me to remain as the permanent President/CEO, however I have accepted a position with another company.

My time with the Chamber has been challenging and rewarding. I have greatly enjoyed getting to know and work with each of you. Your passion to serve the cities of Rock Hill, Shrewsbury and Webster Groves is the driving force behind the Chamber's success. With the Board's guidance and the continued dedication of the Chamber's members, volunteers and staff, there is no doubt that the Chamber will continue to flourish.

Best Regards,

Sarah Moore

WELCOME

The Chamber welcomes our New Members...

Llywelyn's Pub

Sandie Hackbarth

17 W Moody

Webster Groves, MO 63119

314-962-1515

sandie@llywelynspub.com

www.llywelynspub.com

Restaurant/Pub



New Member Photos

Mary Rakoski & John Womick

L'Ecole Academy for Culinary Development

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**Please Welcome &  
Support Our New Member!**

## Member-to-Member Discounts

Are you looking for new customers for your business? Want to give your business an extra edge and enhance your sales efforts? It's time to tap into the Chamber's Member-to-Member Discounts—a great way to get new customers as part of your membership with the Chamber! Participation is quick and easy!

Develop a pricing program for your fellow Chamber business members that's equal to or greater than a 10% discount off your standard customer prices

-or-

Offer a free product or service. Just email the offer to [chamberinfo@go-webster.com](mailto:chamberinfo@go-webster.com) and we'll post your discount in our Member-to-Member Discounts.

## Optimize Your 2011 Marketing Budget

Are you planning, or maybe even rethinking, your marketing budget? The Chamber can help you make thoughtful decisions about Chamber event sponsorships and advertising. You are encouraged to meet with us to plan your Chamber marketing strategies for 2011. Please contact Chamber office at 314-962-4142 to arrange a time. Feel free to spread the word about this cost-effective way to use your marketing dollars.

☆☆☆ MEMBER NEWS ☆☆☆

ST. Anthony's  
Medical Center  
Free Hearing Screening

St. Anthony's Medical Center offers free hearing screenings on the third Wednesday of every month. The next screening will be Aug. 17. The simple screening tests, to determine if a person has a hearing loss, are available without a doctor's orders. An audiologist will perform the 5-minute screening, and then answer any questions the patient may have. In addition to the free screenings, participants can have their hearing aids checked and will receive a variety of information about hearing aids if they are interested. Individuals who undergo the free hearing screenings also will receive a \$100 discount coupon good for three months toward the purchase of hearing aids. Screenings will take place in St. Anthony's Medical Center's Audiology and Hearing Center, located in suite 255 of St. Anthony's Medical Plaza, 12700 Southfork Road. While the screenings are offered free as a service to the community, appointments are required. To make an appointment, call 314-525-HEAR (4327) and press option #2 to speak with the receptionist.

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CE Canterbury
Enterprises, Inc.

Fundraiser at Llywelyn's Pub

On Wednesday, August 17 Canterbury Enterprises will host one of two annual fundraisers. The fundraiser runs from 5-9 p.m. at Llywelyn's Pub in Webster Groves. Raffle prizes include a Dell Mini-Laptop, Cardinal's Baseball Tickets, and a TV. A portion of drink, appetizer, and dinner sales will be donated to Canterbury Enterprises to help raise money for new equipment and adaptive devices that will assist in putting more people with disabilities to work. Tickets are \$1 each or 6 for \$5. For more information call Canterbury Enterprises at 314-781-3999.

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SHEPHERD'S CENTER  
of Webster-Kirkwood, Inc.

Transitions: Shepherding Concerns  
and Conversations

Shepherd's Center is all about positive aging! Aging is good; sometimes we need a bit more information as circumstances change. Come to these Mon. evening classes offered at the Shepherd's Center August 8 - 28 from 6 - 7:15 pm. Topics include: "Staying Independent, What You Need and Special Extras", "Aging in Place, Small Home Modifications", "Who Gets Grandma's Yellow Pie Plate" and "Life is Still Good and Let Me Tell YOU Why!" For more information and to register, call Shepherd's Center at 395-0988. Cost is \$5 per class and you can bring a friend for free.

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Business Technology Showcase

Da-com is set to host a Business Technology Showcase on August 18. The showcase will introduce business owners to the newest technology designed to reduce expenses, increase efficiency and improve process. Seminars include "Document Management in the Cloud" and "Securing Your Document Workflow." The showcase runs from 9 a.m. to 6 p.m. at 5317 Knights of Columbus Dr. in Shrewsbury. To reserve a spot call Lynda at 866-489-8303 ext. 105.

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EPWORTH  
Where Kids Find Strength  
School Supply Drive

Epworth Children and Family services is holding a school supply drive through the second week of August. All kinds of supplies are needed to help children throughout the school year. Backpacks, calculators, pencils, pens, erasers, scissors and glue sticks to name a few. For a complete list of needed items or to make a donation call Epworth's donation line at 314-995-2999.

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☆☆☆ MEMBER NEWS ☆☆☆

Webster-Rock Hill Ministries

Back To School Fair!

From Aug. 8 to 12, Webster-Rock Hill Ministries will hand out backpacks filled with school supplies for children of client families. This annual program represents a hefty savings for clients and allows kids to start the school year with a smile...and that's a very good beginning.

The group accepts items or can shop using monetary gifts. The shopping wish list includes: narrow-rule filler paper, rulers, 2-inch and 3-inch ring binders, broad tipped highlighters, scientific calculators, glue sticks, pocket folders, pens, pocket dictionaries, wide-rule filler paper, spiral notebooks, 24-count crayons, colored pencils, colored markers, pencil, pouches, Fiskars scissors, hand sanitizer, and Payless shoe certificates.

Donations should be dropped off at Webster-Rock Hill Ministries, 11 Waymire Avenue, by August 5. If you have questions or would like more information, call (314) 961-5082.

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Proudly Presents  
Our Annual

# BUSINESS TECHNOLOGY SHOWCASE

Business Seminars Covering:  
Document Management in the Cloud: 10:30-11:00 & 1:15-1:45  
Securing Your Document Workflow: 11:15-11:45 & 2:00-2:30

See the Newest Technology Designed to:  
Reduce Expense - Increase Efficiency - Improve Processes

|            |           |          |
|------------|-----------|----------|
| Attendance | Show      | Lunch    |
| Prizes     | Discounts | Provided |

Date: August 18<sup>th</sup>, 2011  
Show Time: 9:00 am-6:00 pm  
Location: 5317 Knights of Columbus Dr.  
St. Louis (Shrewsbury) MO. 63119

Call Lynda today to confirm your reservation: 866-489-8303 ext. 105

**SINCE 1987**

*Serving Our 2nd Generation Of Families*

# SHIC

## SENIORS HOME CARE

Specializing In Senior Adult In-Home Care



Kit Whittington, R.N., B.S.N., Founder

Dear Kit,

I want to let you know how wonderful my caregiver is. She is energetic, kind and thoughtful. She is able to walk in, see what needs to be done and does it without me having to tell her what to do. Thank you so much for bringing us together.

Sincerely, Marie H. - Webster Groves



Mid County 314-962-2666  
Clayton/Ladue 314-863-2667  
West County 636-225-2600  
South County 314-894-2666

www.seniorshomecare.com




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- Newsletters
- Tradeshow Graphics

**314-968-5400** [www.erasertop.com](http://www.erasertop.com)

## Sustaining Members

We are proud to acknowledge our Sustaining Members, who have continued to help the Chamber in reaching its goal of building programs that will make our Chamber one of the strongest in the area. The Board of Directors greatly appreciates the additional support from these outstanding business leaders and praises their leadership in our communities!

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| <p><b>AT&amp;T</b><br/> <b>Acme Printers</b><br/> <b>AnsaRing</b><br/> <b>Appliance Discounters</b><br/> <b>Archer Mortgage</b><br/> <b>Arndt &amp; Associates</b><br/> <b>Assured Title Company</b><br/> <b>Bachmann Construction</b><br/> <b>Back &amp; Neck Care Center of Webster Groves</b><br/> <b>Bethany Christian Services of Missouri</b><br/> <b>Bethesda Health Group</b><br/> <b>Birchtree Studio</b><br/> <b>Boulevard Bank</b><br/> <b>Randy Burkett Lighting Design, Inc</b><br/> <b>Butterfly Energy Works, LLC</b><br/> <b>Canterbury Enterprises</b><br/> <b>Cardinals Car Wash</b><br/> <b>Cardinal Ritter Senior Services</b><br/> <b>Charter Business</b><br/> <b>Christian Family Services</b><br/> <b>City of Shrewsbury</b><br/> <b>City of Webster Groves</b><br/> <b>Coldwell Banker/Gundaker Realtors</b><br/> <b>Coldwell Banker Premier Group-Monica Brewer</b><br/> <b>Computer Guide Services</b><br/> <b>Creative Mailers</b><br/> <b>Crown Vision Center - Mackenzie</b><br/> <b>Cyrano's Cafe</b><br/> <b>Da-Com Corporation</b><br/> <b>Debber Electric Co.</b><br/> <b>Dierbergs Market</b><br/> <b>Dynamic Personal Fitness</b><br/> <b>Eagle Bank and Trust of Missouri</b><br/> <b>Edward Jones – Daniel Payne</b><br/> <b>Emmanuel Episcopal Church</b><br/> <b>Epworth Children and Family Services</b><br/> <b>Eraser Top Design</b><br/> <b>Esse Health</b><br/> <b>Express Employment Professionals</b><br/> <b>Family Support Network</b><br/> <b>Focal Point Associates</b><br/> <b>Foundation for Children with Cancer</b><br/> <b>Freddie's Market</b></p> | <p><b>Galganski, P.C.</b><br/> <b>Georgetown Apartments</b><br/> <b>Gerber Chapel</b><br/> <b>Christine A. Gilsinan, Attorney at Law</b><br/> <b>Grafica Fine Art &amp; Custom Framing</b><br/> <b>Graphic Masters</b><br/> <b>H&amp;R Block Tax &amp; Business Services</b><br/> <b>Hahn Computer Services</b><br/> <b>Hancock Securities Group</b><br/> <b>Huber, Ring, Helm &amp; Co.</b><br/> <b>Lady Bug Beads</b><br/> <b>Langton Associates</b><br/> <b>Lewis and Associates, P.C.</b><br/> <b>Llywelyn's Pub</b><br/> <b>Logan College of Chiropractic</b><br/> <b>Lutheran Senior Services at Laclede Groves</b><br/> <b>Marco Financial</b><br/> <b>MassageLuxe</b><br/> <b>Massage Envy</b><br/> <b>McReynolds Realty</b><br/> <b>Microbe Inotech Laboratories</b><br/> <b>Miriam Foundation</b><br/> <b>Missouri American Water Co.</b><br/> <b>Montgomery Bank</b><br/> <b>PNC Bank – Watson</b><br/> <b>Naturally Pure</b><br/> <b>Nerinx Hall High School</b><br/> <b>Next Step Small Business Resource Center</b><br/> <b>Northwestern Mutual – Abigail Tuttle</b><br/> <b>Nurses for Newborns Foundation</b><br/> <b>Olakino Maika'i</b><br/> <b>Opera Theatre of Saint Louis</b><br/> <b>Orlando Gardens</b><br/> <b>Owen Development</b><br/> <b>Pacific Place Senior Living</b><br/> <b>Palitzsch Catering</b><br/> <b>Park Forest Apartments</b><br/> <b>Pearle Vision</b><br/> <b>Robert A. Peters, CPA</b><br/> <b>Positive Transitions Coaching</b><br/> <b>PostNet</b><br/> <b>Ray's Tree Service</b><br/> <b>RealtyNET McLain</b><br/> <b>Regions Bank</b></p> | <p><b>Roberts Realty Co.</b><br/> <b>The Rockwood</b><br/> <b>Ross &amp; Baruzzini</b><br/> <b>St. Anthony's Medical Center</b><br/> <b>St. Louis Community College at Meramec</b><br/> <b>St. Louis World Changers</b><br/> <b>Sant Automotive</b><br/> <b>ScholarShop - Webster Groves</b><br/> <b>Sieber Renovations Inc.</b><br/> <b>Senator Eric Schmitt</b><br/> <b>Seniors Home Care</b><br/> <b>Service Noodle</b><br/> <b>Shrewsbury Lions Club</b><br/> <b>Silly Jilly The Clown</b><br/> <b>Southwest Medical Center</b><br/> <b>Sports Medicine &amp; Training Center</b><br/> <b>SSM Medical Group</b><br/> <b>SSM St. Clare Health Center</b><br/> <b>Stanford Place Apartments</b><br/> <b>Straub's Market</b><br/> <b>Lori L. Strawbridge, CPA</b><br/> <b>SUNFLOWER Move Managers LLC</b><br/> <b>Sure Lock &amp; Key</b><br/> <b>Total Access Urgent Care</b><br/> <b>Trainiac</b><br/> <b>Tuxedo Park Management, LLC</b><br/> <b>US Bank</b><br/> <b>U.S. Cellular</b><br/> <b>Verizon Wireless -Yorkshire Plaza</b><br/> <b>Watson Pointe Dental</b><br/> <b>Webster Child Care Center</b><br/> <b>Webster Community Arts Foundation</b><br/> <b>Webster Family Chiropractic</b><br/> <b>Webster Groves Animal Hospital</b><br/> <b>Webster Groves Historical Society</b><br/> <b>Webster Groves Lions Club</b><br/> <b>Webster Groves Public Library</b><br/> <b>Webster Groves School District</b><br/> <b>Webster Groves Subaru</b><br/> <b>Webster-Kirkwood Times</b><br/> <b>Webster University</b><br/> <b>Wireless Toyz</b></p> |
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## Member~To~Member Discounts

Remember to shop your fellow Chamber businesses! Please show *The Chamber Chronicle* as proof of membership.

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| <p><b>Acupuncture St. Louis</b> ~ \$20 off your first acupuncture treatment</p> <p><b>Arndt &amp; Associates</b> ~ Complimentary second opinion of your investment or insurance portfolio. Also a free review of your small business retirement plan for cost and fiduciary liability exposure.</p> <p><b>The Art of Entertaining</b> ~ 10% discount on any order.</p> <p><b>Butterfly Energy Works</b> ~ \$100 off an Energy Audit or other consulting services.</p> <p><b>Cardinals Car Wash</b> ~ 20% off of any service.</p> <p><b>Charter Business</b> ~ \$100 one time credit when you sign your business up for two or more services: telephone, internet or cable TV.</p> <p><b>Crown Vision</b> ~ 10% discount on all eyeglasses, contact lenses, sunglasses and accessories. Not valid with insurance or other discount plans.</p> <p><b>Debber Electric and HVAC Company</b> ~ Free estimates for all repairs and/or installations. 10% discount on labor and material for all work performed.</p> <p><b>Fran Ann Engraving</b> ~ 10% off items purchased in our store.</p> <p><b>Georgetown Apartments</b> ~ 1 month free on a 13 - month lease.</p> <p><b>Lindwedel Jewelers</b> ~ 10% savings on all new sales and repairs &amp; \$2 watch batteries (in stock).</p> <p><b>Massage Envy</b> ~ Receive a first and second introductory rate of \$39 or join our massage wellness program for \$44 a month.</p> | <p><b>Olakino MaiKa'i</b> ~ 4 massages for \$150.</p> <p><b>Park Forest Apartments</b> ~ 1 month free on a 12-month lease.</p> <p><b>Pearl Vision - Sunset Hills</b> ~ 40% off all frames and lenses with purchase of complete pair of eyeglasses available to Chamber members and their families</p> <p><b>Positive Transitions Coaching</b> ~ One Free Coaching Session worth \$75</p> <p><b>PostNet</b> ~ 10% off regular prices for your neighborhood business center products and services (excludes USPS)</p> <p><b>Rampant Creative</b> ~ 15% off design services for chamber members</p> <p><b>Seniors Home Care</b> ~ \$25 discount on first invoice (quick visit and one hour visit not applicable) available to Chamber members and their families.</p> <p><b>U.S. Cellular®</b> ~ 25% off any accessory up to \$100; Waived \$30 activation fee on new 2-year contract &amp; FREE incoming calls.</p> <p><b>The Book House</b> ~ 15% discount to Chamber members</p> <p><b>The Hair Affair</b> - 10% off for members with stylist Patty Coll</p> <p><b>Watson Pointe Dental</b> ~ 20% discount on all dental services.</p> <p><b>Webster Investment Group</b> ~ Complimentary financial review for all Chamber members</p> <p><b>Wireless Toyz</b> ~ Offering Sprint, T-mobile and Verizon service; \$20 off phone with new service; \$10 off phone upgrade with contract extension; 15% off select accessories.</p> |
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*To add your business to this list, please email your information to [chamberinfo@go-webster.com](mailto:chamberinfo@go-webster.com) or fax to 314-962-9398.*

**Dear Webster Groves/Shrewsbury Area  
Chamber of Commerce,**

**Thank you so very much for sponsoring me to go to Leadership in Practice! When they told me I would be attending a Leadership Program in Mexico, and it was free it took all I had to keep myself from screaming with excitement, then they added on the Missouri part. I was still ecstatic when I found out I was one of only four students chosen from Webster Groves High School class of 2014 to attend. But, honestly at first all I thought was why me?**

**At the Program I learned many things that will help me greatly now and even later in life. I learned how to get other students into activities and keep them interested to make Webster Groves High School a more involved environment. Not only did I learn some very important things but I was able to meet other leaders from different schools. Being able to hear what was going on at their schools really helped me to come up with ideas of how to enhance programs at Webster Groves High School. I also discovered the great appreciation for the way we have at it at WGHS. I will be sure to take what I learned from this experience and use it to the school and communities benefit.**

**Attending this program allowed me to see the true leader in myself. Representing my school was a great honor and I wouldn't have been able to experience this without your sponsorship. I know my fellow classmates who attended the program and I are very grateful. Thank you so much again!**

**Sincerely,  
Teresa Fuhrmann**



## **Calendar of Events August - October ~ August ~**

**Friday, August 12 @ 7:30 a.m.**

*Friday Morning Meet & Greet*

**Seniors Home Care - 432 Marshall Ave.**

**Thursday, August 18 @ 7:30 a.m.**

*General Membership Breakfast*

**Bethesda Orchard - 21 N. Old Orchard Ave.**

## **~ September ~**

**Friday, September 9 @ 11 a.m.**

*Golf Tournament*

**Aberdeen Golf Club - 4111 Crescent Rd.**

**Thursday, September 15 @ 11:30 a.m.**

*General Membership Luncheon*

## **~ October ~**

**Tuesday, October 4 @ 4 p.m.**

*Business Expo*

**Orlando Gardens - 8352 Watson Rd**

**Friday, October 14 @ 7:30 a.m.**

*Friday Morning Meet & Greet*

**Thursday, October 20 @ 7:30 a.m.**

*Member Breakfast*

**Wednesday, October 26 @ 5 p.m.**

*Evening Mixer*

**Chamber Information Online At:  
[www.webstershrewsburychamber.com](http://www.webstershrewsburychamber.com)**





Webster Groves/Shrewsbury Area  
Chamber of Commerce  
357 Marshall Ave, Suite 102  
Webster Groves, MO 63119

Contact Info:

Phone: 314.962.4142

Fax: 314.962.9398

Email: [chamberinfo@go-webster.com](mailto:chamberinfo@go-webster.com)

[www.webstershrewsburychamber.com](http://www.webstershrewsburychamber.com)



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Barb Ehnes

Design & Layout: Graphic Masters

Photographer: Steve Boggeman

Printing: Creative Mailers

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Webster Groves/Shrewsbury Area Chamber of Commerce

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## Mark Your Calendar For Our Annual Golf Tournament!



### Friday, September 9, 2011

Aberdeen Golf Club

4111 Crescent Road - 20 minutes from Chamber area

### Shotgun start at 12:30 pm

*Check-In 11 a.m. - Lunch 11:30 a.m.*

*Shotgun Start 12:30 p.m. - Dinner following golf 5:30 p.m.*

More Info



**\$125 per golfer or enter a foursome for \$460**

Includes: Lunch, Dinner, Beverages,  
Contests, Lots of Prizes and Fun for All!

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*Serving the business Community for over 73 years*

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